



**MAJESTY MEDIA** provides the best publicity and content in music, arts and culture.

## **Artiste and Music Producer Publicity Campaign Packages**

### **A. PREMIUM FULL SERVICE PACKAGE**

**Duration** - Minimum three (3) months contract

**Services provided -**

- Writing/updating biography
- Photo sessions (travel costs not included)
- Preparing and issuing press releases
- Liaison with designer/administrator of client's official website
- Supporting release and promotion of music videos
- Servicing radio DJs with MP3/WAV music files
- Support services for media launches (virtual and actual), client to cover presentation expenses
- Preparing client for interviews
- Facilitate/setting up interviews and feature articles
- Social media promotion - Facebook, Twitter, Instagram
- Majesty Media Email Blasts
- General PR advice

### **B. ONE-MONTH PROMO CAMPAIGN FOR RELEASE OF SINGLE AND/OR VIDEO**

**Services provided -**

- Writing Media Release/Email Blast
- Servicing radio DJs with MP3 music files
- Supporting promotion of music video releases
- Email blast
- Social media promotion - Facebook, Twitter, Instagram

### **GENERAL CONDITIONS**

All fees are payable in advance. Client is required to promptly deliver all relevant content needed to carry out publicity services. No guarantees are given with regard to the number of interviews we will secure for client. Majesty Media retains 100% interest in the copyrights of all photographic, audio and video recordings of the Client, produced by Majesty Media as required for the rendering of its services. Our publicity services are rendered globally, with emphasis on the North American, European, African and Caribbean markets.

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